



Marina Coast Water District

Minutes

Community Outreach and Personnel Committee Meeting

December 5, 2023

1. Call to Order:

The December 5, 2023 Community Outreach Committee meeting was called to order at 7:38 p.m. by Director Moore. In attendance were:

- Committee members: Director Moore and Director Imamura
- Staff: Remleh Scherzinger and Paula Riso
- Public members: Martin Rauch

2. Public Comments on Any Item Not on the Agenda:

There were no public comments made.

3. Approve the Draft Minutes of the November 7, 2023 Meeting:

Director Imamura made a motion to approve the minutes of November 7, 2023. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Moore), 0-Noes, and 0-Absent.

4. Receive an Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, gave a quick review of the November social media outreach efforts, metrics, and upcoming outreach items. Discussion on new food waste rules, and electric vehicles followed.

5. Social Media Policy Update:

Mr. Scherzinger introduced this item showing the Committee members the District's current Social Media Policy and suggested that they redline the document and provide it to staff to put together a revised draft. Mr. Rauch noted that Sections 8000.4, 8000.4.1, and 8000.4.2 need some slight revisions. Mr. Scherzinger suggested Mr. Rauch also provide his edits to staff and they can be reviewed at the next meeting.

6. Identify Agenda Items for the Next Committee Meeting:

Mr. Scherzinger said the Social Media Policy will be brought back and staff would look into HOA meeting schedules and bring back a matrix.

7. Committee Member Comments:

Director Imamura stated he was looking forward to the upcoming Board meeting. Director Moore thanked staff for their hard work.

8. Adjournment:

Meeting adjourned at 8:14 p.m.